Desktop Publishing
Brochures

Shown here is a template for designing an 8½x11 six-panel brochure. The extra-wide 3 pica margins allow the brochure to be printed on most desktop printers. If you have access to a better printer, try 2 pica margins for a better fit with long text passages.

Tips

In Quark, set picas as the horizontal and vertical unit of measurement in Edit, General Preferences. This allows you to quickly set up your page margins with the dimensions given. Remember that there are 6 picas per inch, and there are 12 points/pica.

The fold line locations are unequal to allow for proper folding. The Flap is smaller than the Cover so that it fits completely inside when folded. This means that the columns are unequal in width, and you should make manual text frames instead of relying on Quark's automatic column feature. Use the Linking tool to flow text from frame to frame. Also, be sure to uncheck the Automatic Text Box feature when setting up your page.

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Fold at 21p6

Fold at 43p9

Right Edge at 19p

Right Edge at 41p3

Flap

Back

Cover

Left Edge at 24p

Left Edge at 46p3

All Margins 3p

Fold at 22p3

Fold at 44p6

Right Edge at 19p9

Right Edge at 42p

Inside 1

Inside 2

Inside 3

Left Edge at 24p9

Left Edge at 47p

All Margins 3p