Introduction to Visual Communication Skills: Photography

Photo Assignment #5: White on White Tones / Delicious Light
Due Oct 31

What is due?
1) Your two best images as color prints *and* as digital files, approx. 2000 pixels on the long edge, placed in the Assignment_2 folder on our vico_1021_ws folder on our server at: smb://shared.ohio.edu/communication/viscom-classes.
2) 300 pixel/inch digital "contact sheets" in jpg format showing 70 of your camera raw images. Place this also on our server space.
3) A signed model release for white on white, anyone in a private setting, or for anyone under 18. A JPG copy on the server is OK.

Check camera settings:
- Make sure that your camera is set to RAW capture.
- Choose the correct color balance for the condition under which you are shooting.
- Choose an appropriate ISO speed for the light level at your locations.
- Make sure you have a media card in the camera and that your batteries are fully charged

The Shoot:
Mix or match between "white on white tones" and "delicious light" - two photos total. Artistic merit counts - these are evaluated 50/50 on technical merit and artistic vision.

White on white tones
The subject matter is open to still life, fashion or portraiture, but the resulting images must have a "white on white" look or use predominately white and lighter tonalities. Your choice of materials or clothing is important, as is your exposure. Check your histogram as you shoot. The mountain of data should be mainly to the far right side of the histogram display, but not so much that you are losing highlight detail. Think creatively. Submit model releases for this assignment if you photographed people.

Delicious light
Look for images that are outstanding examples of natural light. Seek out and pay attention to light quality and color. While these photographs will be driven by light, include a human element. Shoot unposed situations, not posed. When you shoot digital in high-contrast or dramatic light situations, expose for the highlights in the image. Check histogram data to make certain that you are not blowing out the highlights. Mornings and evenings are great times to shoot. Written captions required.

Make sure your metadata template, complete with your name, contact information, and copyright notice is applied to your photos. Additionally, in the appropriate metadata fields, please add caption and keyword information for each of your two final photos.

Submit your photos to the server as usual, i.e. Jones_R_light_1.jpg, etc. Prints also required.

List of Whole Stop Apertures
1 1.4 2 2.8 4 5.6 8 11 16 22

List of Whole Stop Shutter Speeds
1   1/2   1/4   1/8   1/15   1/30   1/60
1/125   1/250   1/500   1/1000   1/2000